

A photograph of a large audience seated in a theater, watching a film on a large screen. The audience is diverse in age and appearance. The theater has a modern, industrial feel with exposed pipes and lights. The screen shows a black and white film of a group of people.

## BE A FESTIVAL SPONSOR

The Women Sports Film Festival uses the power of documentary film to celebrate female athletes and the filmmakers who bring their stories to the screen. From legendary champions to girls on the local playing field, we promote films and conversations that explore how sport shapes the lives of women and girls around the world.

**Companies that demonstrate their support of women and girls boost their standing with consumers. Now more than ever it serves companies to lead by example.**

**Our audiences have three things in common: they play or watch sports, they love movies and they care about amplifying the voices of women and girls.**

### 3rd Annual Festival Sponsorship Opportunities

- **Opening Night Event:** Wyomia Tyus (2-time Olympic Gold Medalist) in conversation with Dave Zirin, Sports Editor, The Nation
- **Girls Day:** Targeted programming for middle-school student athletes in filmmaking and sports demonstrations
- **Filmmaker Industry Event:** Screening and post-film Q&A, followed by filmmaker cocktail party
- **Legends Lounge:** Private hospitality area for festival pass holders, filmmakers, athletes, and special guests
- **Closing Night Party:** Featuring musical guest: SHEL, folk/pop band comprised of four sisters from Ft. Collins, CO

**PLEASE CONTACT:**

**Susan Sullivan**

Founder, Festival Director

[susan@womensportsfilm.com](mailto:susan@womensportsfilm.com)

510-219-5476

# SPONSORSHIP LEVELS

Sponsorship levels are outlined below. Customized benefits are available in addition to the benefits listed in the matrix below. Contact our team to discuss in-kind sponsorship opportunities.

## Presenting Sponsor | \$25,000

Priority festival partner with comprehensive brand exposure across all festival platforms, VIP event and ticket package, podcast episode sponsorship.

## Gold Sponsor | \$10,000

Extensive integrated brand awareness package across select festival platforms, VIP event and ticket package, podcast episode sponsorship.

## Silver Sponsor | \$5,000

Custom brand awareness package across select festival platforms, VIP event and ticket package.

## Bronze Sponsor | \$2,500

Targeted brand awareness package across select festival platforms, VIP event and ticket package.

|                                  | \$25,000   | \$10,000 | \$5,000 | \$2,500 |
|----------------------------------|------------|----------|---------|---------|
|                                  | PRESENTING | GOLD     | SILVER  | BRONZE  |
| Title Sponsorship                | ✓          |          |         |         |
| Featured in all media relations  | ✓          |          |         |         |
| Podcast Episode Sponsorship      | 3          | 1        |         |         |
| VIP Event Tickets                | 6          | 4        | 2       | 1       |
| Festival Passes                  | 3          | 2        | 1       | 1       |
| Logo in Festival Trailer         | ✓          | ✓        |         |         |
| Newsletter Feature Advertisement | Large      | Medium   | Small   |         |
| Logo on Festival Poster          | ✓          | ✓        | ✓       |         |
| Logo on Festival Website         | ✓          | ✓        | ✓       | ✓       |
| Venue Signage                    | ✓          | ✓        | ✓       | ✓       |
| Logo on Pre-Show Slide(s)        | ✓          | ✓        | ✓       | ✓       |
| Social Media Promotion           | ✓          | ✓        | ✓       | ✓       |

# WHY SPONSOR?

## WOMEN SPORTS FILM FESTIVAL AT A GLANCE

- Successful 2017 Kickstarter fundraising campaign
- Monthly screenings average 90+ attendees
- Girls Day: Programming that exposes young girls to stories about embodied, confident, women who look like them - then encourages them to tell their stories
- National and local press coverage including ESPNW, Outside Magazine, Huffington Post, and San Francisco Chronicle

- 1 Showcase your tangible support of women and girls equality in sports.
- 2 Associate your brand with equal representation of women and girls in media.
- 3 Demonstrate your commitment to female empowerment in a personal and strategic way.
- 4 Lead by example and inspire your community to stand with you.